

NEWS RELEASE



Mastercard and DTS form the first strategic partnership in Japan to strengthen Cyber Security

July 13, 2023 | Japan

Mastercard and DTS Corporation, a comprehensive system integrator (SIer), have announced a new strategic partnership to deliver cybersecurity solutions to enhance digital fraud detection solutions for Japan.

In an infinitely evolving digital economy, new technologies have delivered greater convenience and increased opportunities for people, businesses, and governments. At the same time, it has created a complex and intertwined cyber threat landscape.

According to a recent study from Juniper Research^[1], the total cost of ecommerce fraud to merchants globally will exceed US\$48 billion in 2023, from just over US\$41 billion in 2022. The study found that Asia Pacific accounted for 22% of global fraud.

The partnership will involve the integration of Mastercard's cybersecurity solutions into DTS Corporation's system integration and consulting services from product introduction, training, to implementation for wider audiences from public to private sector.

"DTS is pleased to be the first partner of Mastercard's cyber security solutions in Japan. We provide variety of services to customers as comprehensive system integrator in wide range of industries and businesses, including financial, manufacturing, public sector and telecommunications. In the area of cyber security, we are focusing our efforts by integrating our anti-money laundering system, AMLion, with Mastercard's cryptocurrency blockchain analytics solution, CipherTrace. Through this strategic alliance, we will further strengthen our solutions in cyber security by combining our group's services with Mastercard's diverse solutions. Our goal is to contribute to our customers by providing safe and secure IT services with enhanced user experience." said Tomoaki Kitamura, President and Representative Director, DTS Corporation.

Ken Uchiyama, Country Manager, Japan, Mastercard said "Mastercard is excited to have the opportunity to work together with DTS to provide cybersecurity solutions, to create a more secure and reliable user experience and to develop new business opportunities that will further advance digital payments in Japan. We will utilize our global standard payment technology, cyber solutions, consulting services using payment data, and other expertise that we have cultivated over the years, and through partnerships with governments, municipalities, financial institutions, and various companies, we hope to provide a safe, secure, and convenient payment environment for everyone, everywhere."

DTS Corporation has a proven tracked record of providing [CipherTrace](#), Mastercard cryptocurrency blockchain analysis to private and public sectors including major digital wallet providers in Japan. CipherTrace helps banks, governments, crypto exchanges, wallets, crypto ATMs and other Virtual Asset Service Providers (VASPs) comply with global regulations and trace the movement and risk of crypto funds, for safely processing cryptocurrency and digital asset transactions while reducing risk, protecting against fraud.

Through this partnership, Mastercard and DTS Corporation will be able to provide an integrated cyber security solution by adding 2 new Mastercard capabilities to the Japan Market from early August of this year.

[NuData Security](#) helps businesses validate good users without disruption and stop bad actors before they can cause damage. With over 20 billion risk assessments processed and 4.5 billion devices seen yearly, NuData harnesses the power of behavioral biometrics signals and device intelligence to verify users, stop account takeover, prevent new account fraud, and reduce good user friction in real time. NuData solutions are trusted by some of the world's largest brands to prevent fraud while offering a seamless customer experience.

[RiskRecon](#) helps mitigate third-party risk by proactively monitoring the cyber environment of entities with an online presence — identifying the vulnerabilities of your enterprise and your supply chain before criminals can exploit them. When every business relies on dozens or even hundreds of third-party suppliers and vendors, it may not be surprising that 59% of companies experience a third-party data breach^[2] according to Ponemon Institute.

^[1] [Juniper Research](#)

^[2] [Ponemon Institute](#)

Overview of DTS CORPORATION

DTS CORPORATION, a comprehensive system integrator (SIer), provides one-stop services, ranging from consulting to system design, development, infrastructure construction and operation, focusing on services for the financial, industrial/public, and telecommunications industries. DTS Group provides high-value-added services that leverage a variety of system-related expertise.

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About Mastercard (NYSE: MA)

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

www.mastercard.com

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